

# COMMENT ON GOOD AND BAD EXAMPLES



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Good practice: It is an example of the importance of portraying men and women in diverse roles challenging gender stereotypes.

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Good practice: It is an example of picture portraying women in professions and jobs that are traditionally male-dominated, therefore it challenges expected gender roles and suggests gender inclusion.

6

Common mistake: It is an example of picture portraying people in victimizing ways.

8

Common mistake: It is an example of picture portraying certain jobs or roles as more appropriate for one gender.

10

Good practice: It is an example of picture portraying women in professions and jobs that are traditionally male-dominated, therefore it challenges expected gender roles and suggests gender inclusion.

1

Common mistake: It is an example of picture using and reinforcing gender stereotypes about the traits, behaviors, activities, and appearance of women and men.

3

Good practice: It is an example of women in decision-making positions.

5

Good practice: It is an example of picture portraying women in professions and jobs that are traditionally male-dominated, therefore it challenges expected gender roles and suggests gender inclusion.

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Good practice: It is an example of picture portraying women in professions and jobs that are traditionally male-dominated, therefore it challenges expected gender roles and suggests gender inclusion.

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Good practice: It is an example of picture showing women and men as active participants to development instead of passive beneficiaries and suggesting an equal and respective relation among them.

**General reflection.** It is also important to remember that, in general terms, stereotypes shouldn't be fought by other pre-conceptions.

We have a gender stereotype when we relate women and men to a pre-determined set of professions, activities, preferences, etc. however, it doesn't mean that those professions, activities, preferences, etc. are wrong per se. It only means that people should have the opportunity to choose and we shouldn't make gender-based assumptions. Therefore, for examples, the fact that a woman is portrayed while she is sewing is not discriminative per se. It depends on the context. In some cases, it can be an image based on gender-stereotypes.

However, we can not consider it wrong if a woman likes sewing just because it reminds us a certain stereotype. For this reason, it is important not to simply too much, but to look at the variety of experiences and needs of men and women of different backgrounds. Whenever possible, we should explore different aspects of gender inequality through the specific experiences of individuals.